

NATIONAL FIRE SPRINKLER ASSOCIATION 104th ANNUAL SEMINAR & BIENNIAL EXHIBITION

APRIL 28-MAY 4, 2009 (SHOW DATES: 4/30-5/1) OMNI ORLANDO CHAMPIONSGATE, ORLANDO, FL

FOCUS ON THE MARKET

Established in 1905, NFSA is a non-profit trade association comprised of installers and manufacturers of automatic fire sprinklers, related equipment and services. NFSA members collectively install approximately 65% of fire sprinkler contracts nationwide as part of a lucrative multi-billion dollar marketplace. NFSA provides publications, seminars, representation in codes and standards-making, market development, labor relations and other services.

You will meet and sell, one-on-one, chief financial officers, sales and marketing Vice Presidents and CEO's representing the wide spectrum of the fire protection industry...including fire sprinkler contractors, designers, architects, engineers, building, fire and insurance officials and other professionals... searching for the latest technology, products and services.

INCLUDED WITH YOUR BOOTH

- Free Publicity in GRASSROOTS, NFSA's Newsletter
- Free Publicity in the pre and post conference issue of SPRINKLER QUARTERLY, NFSA's official Journal
- Free Exhibit Hall Passes--an unlimited supply--to send to customers/prospects
- Free Full Educational Seminar Registration- one per booth (NFSA member firms)
- Proven Traffic Builders- a hosted reception / buffet luncheon / prize drawings / Top Tech Competition in the exhibit hall
- Earn Valuable Exhibit Space Preference Priority Points for future NFSA Seminar/Biennial Exhibitions
- Free Link to NFSA website
- Affordable Discount on Program Advertising
- Special discount for NFSA "SAM" Members
- Free Post Conference Attendee Mail List
- Free "Take-One" Literature Display

GENERAL INFORMATION

Installation Wed, 4/29 - 2pm-7pm & Thur, 4/30 - 830am-4:30pm (crates removed by 3pm)

Exhibit Hour Thur, 4/30 - 6pm-9pm (Ribbon Cutting/Opening Reception/"Top Tech" Competition)
Fri, 5/1 - 11am-4pm (Buffet Lunch 12noon-1:30pm / Finals of "Top Tech" Competition)

Dismant Fri, 5/1 - after 4pm (Vacate hall by 10pm)

HEADQUARTERS HOTEL

Omni Orlando Championsgate
407-390-6664

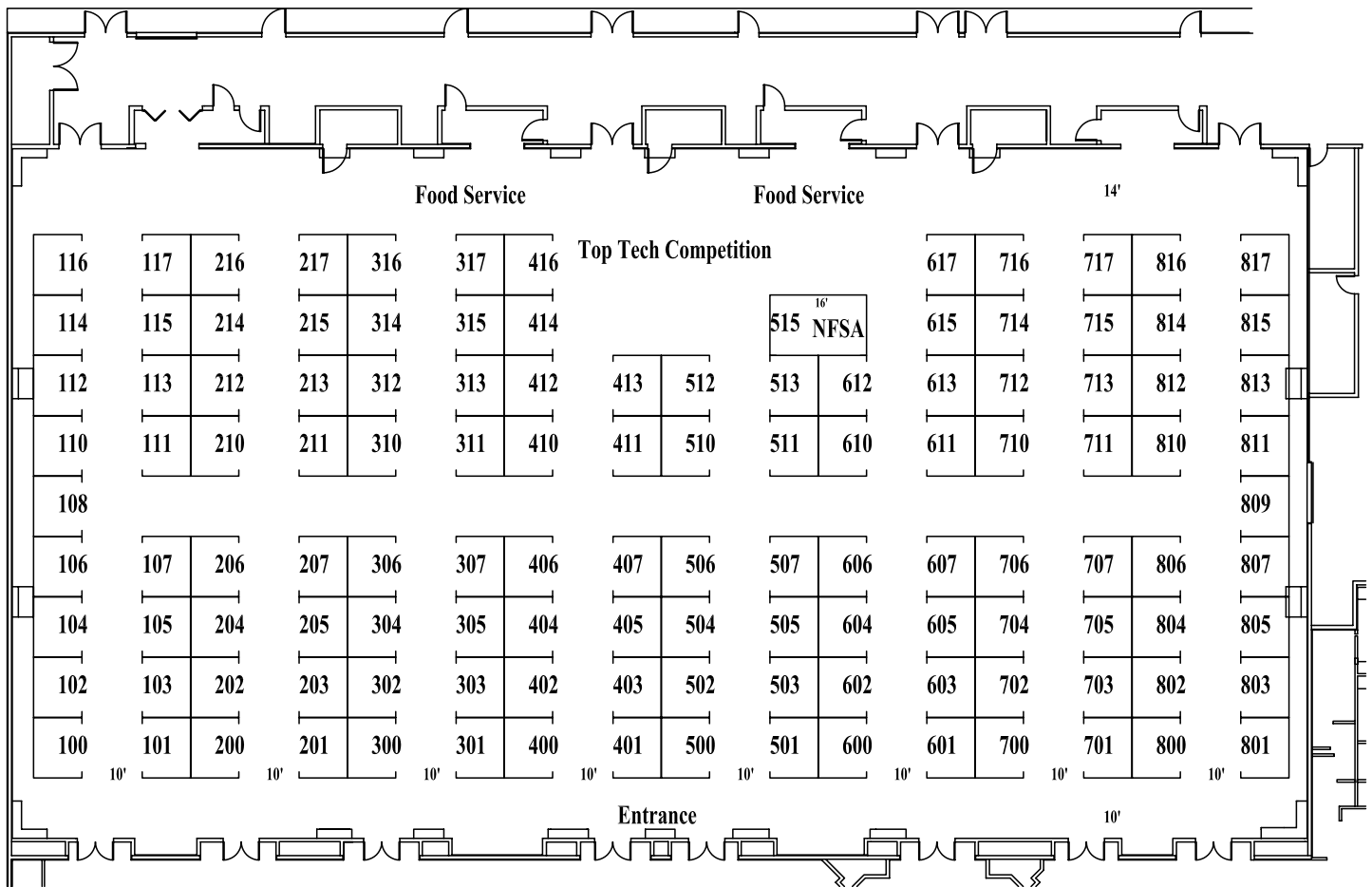
www.omnihotels.com/FindAHotel/OrlandoChampionsGate.aspx

DECORATOR / MATERIAL HANDLING

Brede Exposition Services
407/851-0261, fax 407/859-3904
customerservice@bredeallied.com

A SAMPLING OF CURRENT / PRIOR EXHIBITORS... A-C Fire Pump Systems / Accu-Fire Fabrication / Advanced Fire Technology / AFCON / AGF Mfg / Alliance for Fire & Emergency Mgmt / Allied Piping Products / Allied Tube & Conduit / American Tube & Pipe / Ames Co / AMFUEL / AMS Tube Corp / Amtrol Inc / Ansil Fire Protection / Anvil Intl / AO Smith Harvestore / Apollo Valves / Aqua Flex / ARAS Software / ARGCO-Pipingtools.com / Armstrong Pumps / Arrow Tank & Engineering / ASCOA Fire Systems/ Atlantic American Fire Equipment / Aurora Pump / Automatic Sprinkler/ BF Goodrich / Badger Fire Protection / Baywood Publishing / Berger Indus / Berkley Tool / Blazemaster Fire Sprklr-Noveon/ Bow Industrial / Buckeye Fire Equipment / CECA LLC / Celiume: Smart Ceiling Tile / Central Sprinkler / Century Tube / Chemguard / Cherokee Products / Chubb Natl Foam / CIGNA Financial Svcs / Clarke Fire Protection / Cleveland Gear / Columbian Steel Tank / Compliance Software / Conbraco Indus / Copper Development Assn / Core Software / Craftmark ID Systems / Creative Systems Engin / Croker Div Fire-End / Cybor Fire Protection / DecoShield / Don Coniglio / Doringer Cold Saws / Ductilic / Elco Textron / Elkhart Brass / Emglo Air Compressors / Engelhard / Erico / Excel / EZ Drop / Factory Mutual Research / Febco / Federal Signal / Fend Industries / Ferguson Fire & Fabrication / Figgie Fabricators / Fire-guard / Firematic Sprinkler Devices / Fire Prevention Assn of NV / Fire Protection Products / Fire Protection Systems Corrosion Mgmt / Firetrol / Flexhead Indus / Fluid Conservation Systems / FM Approvals / FPE Software / Gast Mfg / GE Comm Finance Fleet Svcs / Gem Sprinkler / General Air Products / General Blower / Getz Mfg / Globe Fire Sprinkler / Globe Pipe Hanger / Golz / Greer Hydraulics / Grice Engineering / Grif-Fab Corp / Grinnell / Guardian Fire Equip / HRS Systems / (the) Hartford / Harvel Plastics / HD Supply / HERC Products / Hickman Pipe & Tube / Home Fire Sales / Home Fire Sprinkler Coalition / Hot Box - NFE / HRS Systems / Huguenot Labs / Hydratec / Interfit Industries LLC / Intl Code Council / Intl Conf on Bldg Officials / Intl Soc of Fire Svc Instructors / Island Solutions / ITW Buildex / Jet Pipe Industries / Job GmbH / Jomar Intl / K&E Fire Protection / Kennedy Valve / Kidde Fire Fighting / Knaack Mfg / Knox Co / Kofulso US Inc / La-Co Indus / Leica Geosystems / Loctite / Loos & Co / Lyncar Products / MAFF / Marking Services / McNeil and Co / McWane Intl / MEP Cad / Merit Mfg / Metraflex / Metron / MI Hanger / Micro Space Systems / MicroTrack / Modular Protection Corp / Mueller / Mutual Mfg & Supply / Myers Risk Svcs / Nationwide Supply / Natl Business Foundation / Natl Fallen Firefighters Foundation / Natl Fire Protection Assn / NY Fire Sprinkler Contractors Assn/ NIBCO / Noble / Nogeoo Burn & Weld / N AL Pipe / NW Pipe & Casing / OC&B Indus / OmniCadd / OnSite Software / Operation Life Safety / PAC Pump & Systems / PDP Group / PHD Mfg / Pace Machinery & Fitting / Pacific Fire Safety / Patterson Pump / Peabody TecTank / PermaBond-Natl Starch & Chemical / Persing / Picono Indus / Pittsburgh Tank & Tower / Plastic-mart.com / Polymer Molding / Potter Electric Signal / Potter Roemer / Powers Fasteners / POZ-LOK Div SW Pipe / Quality Fabrication & Supply / Quick Pen Intl / R&G Sloane / Rabbit Tool USA / Reed Mfg / Rehau Inc / Reliable Automatic Sprinkler / Relmark Program Mgrs / Rice Systems / Ridge Tool / Riken Metal Products / Rockwood Systems / Royal Quickstop / Schlumberger / Seneca College / Senju America / Shurjoint Pipe Prod / Sierra Fire Equip / Sigma Dynamics / Smith-Cooper Intl / Southern Bldg Code Congress / SP Fittings / Society of Fire Protection Engineers / Spears Mfg / SPD Inc / Speedy Products / SPP Pumps Inc / Sprink / SprinkFab / Staf Mfr Stanley G Flagg / Star Fittings / Star Pipe Products / Star Sprinkler / Starfire / Stockham Valves & Fittings / Superior Systems / System Sensor / T-Drill Indus / Talco Fire System / TJ Adams Group / Textron Fastening Systems / Thompson Plastics / Threaded Rod / Tim Frost Design Svcs / TOLCO / Tremco / Tyco / Underwriters Labs / Union Leasing / Unique Fittings & Flanges / United Brass Works / United Industries / Uponsor-Wirsbo / Urdan Indus / USA Tank Storage / Vanguard Plastics / Vertical Market Software / Victaulic Co / Viking / Virotec Rohrtechnik GmbH / Vulcan Threaded Rod / Walsh Engineering / Ward Mfg / Watts/Ames Regulator / Western Tube & Conduit / Wheatland Tube / Wheeler/Rex / Wilkins Regulator / Williams Fire & Hazard Control / Wirsbo / Xerxes Corp / Yong Won USA / Young Engineering & Mfg / Zurn Industries PLUS MANY MORE.....

SPECIAL COMBINATION VALUE - SAVE \$\$ - Exhibitors who advertise in the NFSA Seminar Final Program receive a complimentary “take-one” literature display at the entrance to the exhibit hall!



POPULAR ATTRACTION IN THE EXHIBIT HALL - SEARCH FOR THE BEST SPRINKLER DESIGN TECHNICIANS IN NORTH AMERICA - The final rounds of a nation-wide competition sponsored by NFSA to identify the “Top Tech” will again be held IN the exhibit hall. Expect EXTRA floor traffic and excitement!

“We had non-stop traffic. The best show I have attended in my 30+ years in the industry. I think the Top Tech competition made this the TOP show!”

• Mike Cabral, Rehau, Inc.

“This show was the best ever!”

• Bob Worthington, Globe Fire Sprinkler

“Great Experience”

• Aaron Conway, RCI Systems

NATIONAL FIRE SPRINKLER ASSOCIATION
c/o EXHIBIT PROMOTIONS PLUS, INC.
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 410/997-0763 301/596-3028 fax 410/997-0764
 nfsa@epponline.com
 www.epponline.com • www.nfsa.org

APPLICATION AND CONTRACT FOR EXHIBIT SPACE / PROGRAM ADVERTISING

NATIONAL FIRE SPRINKLER ASSOCIATION 104TH ANNUAL SEMINAR AND BIENNIAL EXHIBITION

APRIL 30-MAY 1, 2009 - OMNI ORLANDO CHAMPIONSGATE, FLORIDA

Organization _____

Address _____

City _____ State _____ Zip _____

Submitted by _____ Title _____

Signature _____

Tel # _____ Fax # _____

E-Mail _____ Website _____

A> 10'w x 8'd EXHIBIT SPACE _____ # of booths _____ \$1,600 NFSA Member * _____ \$2,600 NFSA Non-Member *
(Note: The hall is carpeted) * - Includes \$100 to defray travel costs to the NFSA Seminar of "Top Tech" contestants TOTAL: \$ _____

(**One Free Full Conference Registration + an Exhibits Only Registration per booth for NFSA Member Firms)

Preferred location(s): #1 _____ #2 _____ #3 _____ #4 _____ #5 _____ #6 _____

B> Products/firms that you prefer NOT to be in close proximity: _____ C> Products/firms that you prefer to be in close proximity: _____

D> We plan to display the following products/services (approximately 40 words): _____

E> PROGRAM ADVERTISING _____ \$500 Full Page (5w x 8h) _____ \$350 Half Page (5w x 3-7/8h)
(Prices reflect 50% discount to NFSA members)

Mail camera-ready copy to: Dave Vandeyar, National Fire Sprinkler Association, P.O. Box 1000
40 Jon Barrett Rd., Patterson, NY 12563, 845/878-4200, Fax 845/878-4215, vandeyar@nfsa.org

COPY DUE: 3/1/2009

F> COMMUNAL "TAKE-ONE" LITERATURE DISPLAY _____ \$150 NFSA Member _____ \$200 NFSA Non-Member

_____ FREE to Full booth exhibitors Full booth exhibitors who reserve advertising in the 2009 Seminar Program are entitled to a COMPLIMENTARY "Take-One" Literature Display at the Exhibit Hall Entrance

TERMS OF PAYMENT - 50% of exhibit fee is due with application or within two weeks of invoice date. The remaining 50% is due 1/30/09. Reservations received after 1/30/09 will require payment in full with application or within two weeks of invoice date. There is a 25% of total booth cost cancellation fee if cancellation is received between 10/30/08 and 1/30/09. Cancellations received after 1/30/09 will result in a full forfeiture of total rental of exhibit space. Cancellations must be received in writing by NFSA Exhibit Management to be valid.

RETURN APPLICATION / CHECK PAYABLE TO: EXHIBIT PROMOTIONS PLUS, INC., 11620 Vixens Path, Ellicott City, MD 21042-1539, 410/997-0763, fax 410/997-0764, nfsa@eponline.com

PAYMENT INFORMATION Method of Payment (Check One) AMOUNT TO BE CHARGED AT TIME OF APPLICATION: \$ _____ U.S. Funds

_____ Check payable to Exhibit Promotions Plus, Inc. _____ VISA _____ MasterCard _____ American Express

Credit Card # _____ Expiration Date _____

Cardholder Name _____ Signature _____

Card Billing Address _____

Card Billing Phone# _____