

## **HSC Creating New Online Home Injury Prevention Educational Tool**

This interactive, visually engaging teaching tool will introduce adult consumers to the most common (and harmful) home injuries and the simple steps that can be taken to prevent them. Through the use of virtual technology, home safety is addressed room by room, hazard by hazard, and by target age group. In addition to the actions people can take to stay safer, the technologies and products that can protect people from injuries in and around the home will be featured -- for example, a home fire sprinkler system, which will be depicted as a 13D installation in the virtual house. MySafeHome.org will be targeted at adult consumers, and it will also help HSC reach local and national policymakers, the media, and of course fire and life safety educators through HSC's Expert Network, which now has more than 5,200 members. Work has been underway on MySafeHome.org for several months with preliminary drafts and animation now complete. The official launch is slated for October 2007.