



PRESS CONFERENCE ALERT
Timing – Wednesday, September 19, 2007

**New High-Rise Fire Sprinkler Retrofit Regulations Proposed in NJ on
September 17 / NJ Fire Officials to Host Press Conference
& Live Fire Demonstration**

I N F O R M A T I O N

What: New Jersey fire officials, fire fighters and friends of the fire community will gather at the Middlesex Fire Academy on September 19 for a press conference to pledge support for proposed regulations that will require all high rises in NJ without fire sprinkler systems to be retrofit and fully protected. As part of this conference, officials will host a side-by-side room fire sprinkler demonstration in order to visually show the impact of fire sprinklers on an actual live fire.

Speakers: **Larry Petrillo, NJ State Fire Marshall and head of the NJDCA Division of Fire Safety**
Art Londensky – New Jersey Fire Protection & Prevention Association President and NJ Fire Commission member
Representative from the Paid Fire Chiefs Association (second to that Fire Chiefs from Newark and/or Jersey City)
Russell Fleming – Executive Vice President, National Fire Sprinkler Association
Alvina Drennan – Board member of the National Fallen Firefighters Foundation and Fire Safety Advocate, wife of a New York City Fire Department captain who died in a fire along with two other young firefighters

Also available for comment/interview:
New Jersey State Fire Commission
Assemblyman Wisniewski
Members of the NJ Association of Paid Fire Chiefs
Summit Fire Chief and department
New Jersey Fire Sprinkler Advisory Board
Executive Director Vincent Fichera

When: Wednesday, September 19, 2007
Burn Demonstration: 12:00 PM – 12:20 PM
Press Conference: 12:20 PM – 1:00 PM

Where: Middlesex Fire Academy
1001 Fire Academy Drive
Sayreville, NJ

Hosts: Middlesex Fire Academy
NJ Fire Commission
NJ Department of Community Affairs/Division of Fire Safety
NJ Fire Prevention & Protection Association

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